

**Student Engagement Senate Sub-Committee**

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**Minutes**

**Wednesday, 26 October 2011  
9:00 – 10:00**

**The Brown Family House of Learning  
4<sup>th</sup> Floor - Room 402**

**Attendance:**

Tracy Christianson (Absent)  
Adrian Conradi  
Marion Hannaford  
Gerard Hayes  
Peter Hilton  
Gary Hunt  
Brian MacKay (Regrets)  
Sukh Matonovich  
Keith Meldrum

Ken Olynyk (Regrets)  
Justin Powers (Absent)  
Rebecca Purdy (Absent)  
Susan Purdy (Absent)  
Elizabeth Rennie  
Harold Richins  
Duane Seibel  
Graeme Wallis  
Annie Zhong (Regrets)

**Guests:**

Krystal Smith – TRUSU  
Andrew Pillar - IPA

Chris Adam (Chair)  
Sandy Devick (Regrets) / Linda Butt (Recorder)

**1. Approval of Agenda**

Motion by Duane Seibel to accept the Agenda with the addition of item #2 – Approval of the 28 September 2011 Minutes; Seconded by Sukh Matonovich; Motion Carried.

**2. Approval of 28 September 2011 Minutes**

Motion by Peter Hilton to accept the 28 September 2011 Minutes; Seconded by Gary Hunt; Motion Carried.

### 3. Communications Planning (and Discussion) Regarding NSSE Survey Results

Committee members were provided an opportunity to review the NSSE Survey results and discussion at the meeting included:

- TRU scored as well as provincial and national peer groups
- It is important that we get this message out; we need to be pro-active about the good aspects of the survey results and we also need to acknowledge those areas where we are not doing as well
- TRU for 4<sup>th</sup> year students scored better than other Canadian institutions
- It is important that we not compare ourselves to US schools
- Andrew Pillar, representing IPA, explained the benchmark methodology for NSSE results
- TRU, over a four year period, is either stable or increasing

Discussion on communication of NSSE and CUR results:

- CUR results are presented alphabetically by university and not as rankings; however, McLean's publication will present as rankings
- Provide stories to local media on how we improve student engagement, including what we are doing in the faculties

### 4. Feedback Process

The sub-committee report is tabled to the November meeting

Discussion on the need for an action plan to support last year's feedback process. The documents submitted to this Committee are located on the web at <http://www.tru.ca/senate/committees/studentengagement/reports.html>

Data provided in reports need a forum to showcase feedback information. Suggestions to showcase student engagement are:

- expand the feedback process to other areas of campus including, but not limited to, Library and Facilities
- host an Engagement Party! a forum to acknowledge student engagement activities on campus
- showcase both student - and faculty - driven engagement activities
- celebrate engagement in a similar fashion as International with week of activities
- build on undergraduate conference or other planned activities
- create a calendar of engagement activities which showcase activities over the past year – a visual presentation
- provide faculty with engagement information to share with students
- develop a strategy to connect engagement activities which are currently happening in pockets across campus
- identify all engagement activities – provide the information to students in the form of a handout

- showcase TRU activities outside of TRU
- build video and photo presentations of engagement activities
- set up faculty ambassadors initiative
- Faculty lecture series (Tourism starting faculty lecture series this week)

**Action:** Form two sub-committee groups:

- (1) group to generate content for messages directed to students; and
- (2) an event planning group to identify an event format with the primary audience being faculty and staff on campus but including acknowledgment of students engagement activities.

Committee members interested in sitting on one of these sub-committees are asked to contact Chris Adam.

## **5. Co-curricular Record**

A co-curricular record is a record of student involvement outside of curricular requirements in activities that are attached to TRU.

To be eligible as a co-curricular record activity, students must not receive compensation or class credit for the activity.

Chris is currently working with IT for implementation of the web-based software required for this program. Orbis Software is the provider.

Anticipate that the software implementation will be launched in January 2012.

When the software is up and running, eligible students will be able to print out their own records. Records will be generated with an appropriate authentication code.

Chris will be meeting with everyone who wants activities registered as a co-curricular activity. More updates in coming months.

## **6. Next Meeting:**

Wednesday, 23 November 2011