



Course Outline

Human Enterprise and Innovation
School of Business & Economics

MNGT 3710 - **3.00** - Academic

Business Ethics and Society

Rationale

GET analysis has identified that this course meets the Citizenship and Knowledge ILO criteria. See attached foci tool and notes under Educational Objectives/Outcomes.

Calendar Description

Students explore the complex business environment and the relationships organizations have with each other, civil society, and the natural environment. Through this examination, students learn how critical ethical decision-making is to the successful management of any organization. Topics include elements of critical thinking, business ethics fundamentals, frameworks for ethical thinking, awareness of ethical pitfalls, ethical reasoning, ethical principles, drafting a code of ethics, illustrating an ethical decision-making process, applying ethical decision-making skills, ethical decision-making in the workplace, corporate social responsibility and sustainable development, and stakeholder theory.

Credits/Hours

Course Has Variable Hours: No

Credits: 3.00

Lecture Hours: 3.00

Seminar Hours: 0

Lab Hours: 0

Other Hours: 0

Clarify:

Total Hours: 3.00

Delivery Methods: (Face to Face)

Impact on Courses/Programs/Departments: No change

Repeat Types: A - Once for credit (default)

Grading Methods: (S - Academic, Career Tech, UPrep)

Educational Objectives/Outcomes

1. Apply critical thinking to management problems.
2. Recognize the importance of ethics in business organizations.

3. Discuss different ethical frameworks.
4. Illustrate an awareness of the ethical pitfalls that we face.
5. Describe the distinctions needed for rational ethical thinking
6. Identify and critically examine ethical principles.
7. Draft a personal code of ethics.
8. Illustrate an ethical decision making process.
9. Apply ethical decision-making principles for improvement.
10. Develop effective decision making skills for the workplace.
11. Explain the need for corporate social responsibility and sustainable development.
12. Employ stakeholder theory in dealing with management issues.
13. This course meets the Citizenship and Knowledge criteria. See attached foci tool demonstrating the match.

Prerequisites

CMNS 1290-Introduction to Professional Writing

Co-Requisites

Recommended Requisites

Exclusion Requisites

BBUS 3030-Business Ethics and Society
MNGT 3711-Business Ethics and Society

BBUS 3031

Texts/Materials

Textbooks

1. **Required** Howard & Korver. *Ethics for the Real World: Creating a Personal Code to Guide Decisions in Work and Life* Harvard Business Review Press, 2008

Student Evaluation

The Course grade is based on the following course evaluations.

Tests/quizzes 20-40% (0.00%) Case studies/research projects/assignments 20-40% (0.00%) Final exam 30-50% (0.00%)

Course Topics

1. Critical Thinking
 - Elements of critical thinking
2. Business Ethics Fundamental
 - History of ethics in business
 - Role of ethics in decision making
3. Frameworks for Ethical Thinking

- Egoism
- Utilitarianism
- Ethics of duties
- Ethics of rights and justice
- Virtue ethics
- Feminist ethics
- Discourse ethics

Post-modern perspective

4. Awareness of ethical pitfalls Lying, deceiving, stealing, harm Lying, deceiving, stealing, harm

Desensitization

- 5. Ethical Reasoning
- Distinctions between prudential, legal and, ethical dimensions
- Distinctions between positive and negative ethics
- Distinctions between action-based and consequence based frameworks

6. Ethical Principles

- What ethical principles do we have and where do they come from?
- Ethical touchstones

7. Drafting a Code of Ethics

- Process of developing an ethical code
 - Drafting standards
 - Testing the code
 - Refining the code

8. Illustrate an Ethical Decision Making Process

- Clarify the ethical issue
- Create alternatives
- Evaluate the alternatives

9. Applying Ethical Decision-Making Skills

- Finding the whole truth
- Framing issues as relationships

10. Ethical Decision-Making in the Workplace

- There is only one you!
- The right profession
- The right affiliation
- Choice at work

11. Corporate Social Responsibility (CSR) and Sustainable Development

- Define CSR and what it means for organizations
- History of sustainable development
- Implications for today's business organization
- Triple bottom line and the product life cycle

12. Stakeholder Theory

Introduction to stakeholder theories

Freeman (1984) - What is a stakeholder?

Clarkson (1995) - Primary & secondary stakeholders

Mitchell, Agle & Wood (1997) - Stakeholder salience



- Application of stakeholder theories to the business environment

Methods for Prior Learning Assessment and Recognition

As per TRU Policy

Last Action Taken

Implement by Submission Preview Subcommittee Chair Shelley Church

Current Date: 30-Oct-20