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Acme Winery
Human Resources Department
1555 River Point
Kamloops, BC V1A 3C9

Attention: Mrs. Linda Smith

Thinking "Outside the Box" is a slogan that Acme Winery is known for, and I am confident that after reviewing my application, you will see that I am a very creative, innovative marketing professional who can help continue to grow Acme as a brand.

Throughout my academic and employment history, I have had the opportunity to develop skills that will prepare me for a career with Acme Winery. While at Thompson Rivers University my challenging academic program included courses such as consumer behaviour, leadership skills, production and operation management, and marketing. In addition to my academic studies, I have been an active member of SIFE (Students in Free Enterprise, formerly known as ACE) on campus, helping to develop innovative sales and marketing campaigns directed towards students, and I consistently exceeded sales targets.

I would truly enjoy talking to you to present my credentials in more detail. To make an appointment, please contact me at 250.555.555. I am looking forward to meeting you. Thank you for your time.

Sincerely

John Appleseed

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