



**PUBLICITY AGREEMENT AND CONSENT**

This Publicity Agreement and Consent is made and effective [Date]: \_\_\_\_\_

I hereby confirm that I am providing the Industry Training Authority (ITA) with all rights and license to use the photographs and/or video of me, in any form, including electronic, negatives, positives, and prints, without compensation.

I acknowledge this notice that the photographs and/or video are being collected pursuant to the *Industry Training Authority Act* and the *Freedom of Information and Protection of Privacy Act* for the purposes of marketing and promotion of the ITA, its programs and services, or any programs or services related to the ITA and its mandate.

I hereby consent and authorize the ITA and its service providers and agents, to collect, use and disclose all of the personal information I have provided, including my photographic images and/or video, for the above purposes. I also agree that the ITA and its service providers and agents may access, store, use and disclose my photographic images and/or video in print and electronic media in Canada and worldwide in perpetuity.

I hereby acknowledge that I am 18 years of age or older, or I am the parent or legal guardian of the individual appearing in the photographs and/or video, and have read and understood the terms of this agreement and consent.

Name of individual in video/photos	
Signature of individual	
Address	
Phone and/or email	
Signature of parent or legal guardian (if under the age of 18)	

**For any questions or concerns, please email [itacommunications@itabc.ca](mailto:itacommunications@itabc.ca).**