

Course Outline

Department of Economics  
School of Business and Economics

**ECON 3690-3**  
**Community Economic Development (3,0,0)**

**Calendar Description**

Students investigate methods for effectively using local community resources to enhance economic opportunities while improving social conditions in a sustainable way. Topics include the theoretical basis for community economic development (CED), analytical techniques used to assess communities, environmental sustainability objectives for community development, competing strategies of community development, financing development strategies, and CED activity in Canada and other nations.

**Educational Objectives/Outcomes**

Upon completing this course, students will be able to:

1. Discuss the economic rationale for community economic development.
2. Describe community economic development and its role in achieving development objectives.
3. Assess the economic health of a community using appropriate analytical techniques.
4. Explain the role of environmental sustainability in community economic development.
5. Describe the function of community economic development in both developed countries and underdeveloped countries.
6. Outline different strategies used in community economic development.

**Prerequisites**

ECON 1900; ECON 1950

**Co-requisites**

**Texts/Materials**

Shragge, Eric and Michael Toye, Community Economic Development: Building for Social Change, Cape Breton University Press, 2006.

**Student Evaluation**

Midterm(s)	20-40%
Assignments/project/presentation	40-60%
Class participation	0-10%

**Course Topics**

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| <ol style="list-style-type: none"> <li>1. Introduction to Community Economic Development (CED)</li> <li>2. Concepts and Theories of CED</li> <li>3. Analytical Techniques for CED</li> <li>4. Overview of CED in Canada</li> <li>5. Environmental Sustainability and CED</li> <li>6. Strategies for CED</li> <li>7. Financing CED</li> <li>8. CED: A Global Perspective</li> </ol> |
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**Methods for Prior Learning Assessment and Recognition**

As per TRU policy
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**Attendance Requirements – Include if different from TRU Policy**

As per TRU policy
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**Special Course Activities – Optional**

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**Use of Technology – Optional**

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