

Course Outline

**Departments of Management; Accounting and Finance;
Marketing, International Business, Entrepreneurship; and
Economics
School of Business and Economics**

**BUSN 4980-6
Honours Thesis (0,3,0) (0,3,0)**

Calendar Description

Students in the Honours Option-Thesis Route in the Bachelor of Business Administration degree prepare and defend a thesis in accordance with the policies established by the School of Business and Economics. The thesis is completed under the supervision of a faculty member and is evaluated by their thesis supervisor and a second reader.

Educational Objectives/Outcomes

After completing this course, students should be able to:

1. Design and carry out a research project using appropriate research methodology.
2. Clearly and effectively present the research in the form of a written thesis.
3. Report the results of the research in the form of an oral presentation.

Prerequisites

BUSN 3980; Permission of the program advisor

Co-requisites

None

Texts/Materials

None

Student Evaluation

Thesis Proposal	25%
Assessment of Student Performance	10%
Thesis	50%
Thesis Presentation	15%

Course Topics

Thesis Proposal

The selection of the thesis topic and the preparation of the thesis proposal is the responsibility of the student and the thesis supervisor. The thesis supervisor is normally a faculty member from the School of Business and Economics who is qualified in the area of the thesis although qualified thesis co-supervisors from outside the School may also be considered. The thesis supervisor will be appointed by the dean or their designate upon completion of BUSN 3980-Business Research Methodology.

The accepted thesis proposal should be submitted to the thesis supervisor no later than the second week of BUSN 4980-Honours Thesis. The thesis supervisor must approve a draft copy of the thesis proposal prior to submission. All Research Ethics Committee (REC) forms must be prepared and submitted to the REC by the fourth week. The thesis proposal is prepared by the student in consultation with the thesis supervisor during BUSN 4960-Directed Studies in Business Administration or ECON 4960-Directed Studies in Economics, which is taken prior to BUSN 4980 and after completion of BUSN 3980. The directed studies course is in the area of the thesis and is under the direction of the thesis supervisor.

A grade for the accepted thesis proposal will be assigned by the thesis supervisor. Students will be provided with a copy of the evaluation rubric used by their supervisor at the beginning of BUSN 4960 or ECON 4960.

Assessment of Student Performance

Students will be evaluated by the thesis supervisor on the professionalism of their performance during the course in accordance with standards established by the School. Students will be provided with a copy of the evaluation rubric used by their supervisor at the beginning of the course.

Submission of Thesis

An electronic copy of the accepted thesis must be submitted to the thesis supervisor no later than week 23 of the course. The thesis supervisor must approve a draft copy of the thesis prior to submission. The thesis must be formatted in accordance with standards established by the School. A Thesis Style Manual will be provided by the thesis supervisor at the beginning of the course.

Evaluation of the Thesis

A grade for the thesis will be determined by the thesis supervisor and second reader in accordance with standards established by the School. Students will be provided with a copy of the evaluation rubric used by their supervisor and the second reader at the beginning of the course.

A second reader will be selected by the thesis supervisor in consultation with the dean or their designate. Normally, the second reader will be a faculty member from the School although second readers from outside the School may also be considered.

Presentation of the Thesis

The presentation will take place not less than two weeks following the submission of the thesis. The presentation is open to all members of the TRU community and the public. The presentation will be evaluated by the thesis supervisor and second reader in accordance with standards established by the School. Students will be provided with a copy of the evaluation rubric used by their supervisor and second reader at the beginning of the course.

Format of the Thesis

An electronic copy of the accepted version of the thesis with any minor or major revisions must be submitted to the School for hard-cover binding. One copy will be returned to the student, and the other copy will remain with the university. The cost of binding these two copies will be incurred by the School. If additional hard-bound copies are desired, the cost of their binding must be assumed by those requesting them.

Methods for Prior Learning Assessment and Recognition

This course cannot be completed by prior learning assessment.

Attendance Requirements – Include if different from TRU Policy

As stipulated by the thesis supervisor(s)

Special Course Activities – Optional

Use of Technology – Optional