



REFLECTS FISCAL YEAR 2018-19

The Economic Value of Thompson Rivers University to the Regional Economy



ECONOMIC IMPACT ANALYSIS

👤 = 100 jobs

1 out of every **9**

jobs in the TRU Region is supported by the activities of TRU and its students.



Alumni impact

Impact of the increased earnings of TRU alumni and the businesses they work for

\$489.7 million

Added income

enough to buy **960** houses in the TRU Region

- OR -

6,837 Jobs supported



TRU TOTAL ANNUAL REGIONAL IMPACT

\$705.3 million

Added income

- OR -

9,670

Jobs supported



Operations spending impact

Impact of annual payroll and other spending

\$169.7 million

Added income

enough to buy **4,373** new cars

- OR -

1,947

Jobs supported



Student spending impact

Impact of the daily spending of TRU students attracted to or retained in the region

\$45.9 million

Added income

enough to buy **4,012** families* a year's worth of groceries

- OR -

886

Jobs supported



* family of four



INVESTMENT ANALYSIS

About Thompson Rivers University

26,070 Credit Students

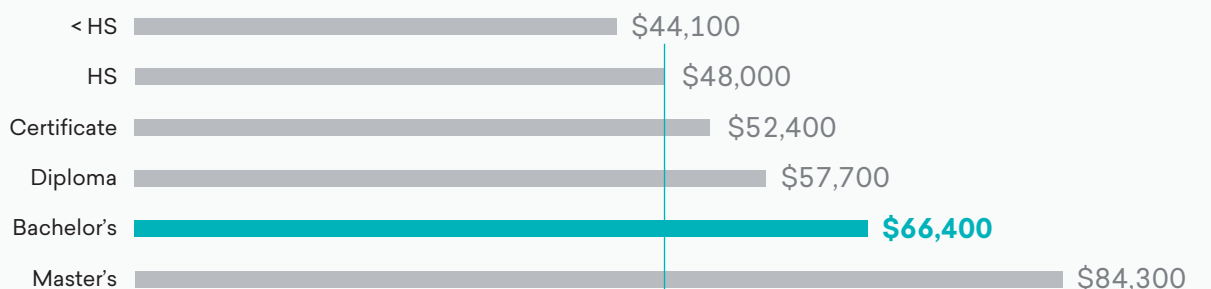
2,517 Non-Credit Students

1,263 FTE Employees



The TRU Region

The average bachelor's degree graduate from Thompson Rivers University will see an increase in earnings of **\$18,400** each year compared to someone with a high school diploma working in British Columbia.



For every **\$1...**



Students gain **\$1.50** in lifetime earnings



Taxpayers gain **\$3.10** in added tax revenue and public sector savings



Society gains **\$4.30** in added provincial revenue and social savings