

THOMPSON RIVERS UNIVERSITY

Course Planning for Post-Bacc Diploma in MKTG

Key Course Sequence



Planning Resources



Watch our videos



Use Degree Works



Contact the Advisors

- A "C-" minimum is required in all course requirements unless specified otherwise.
- Refer to Degree Works to find the required courses for your program.
- Prerequisite courses must be completed first. As ENGL 1100 and CMNS 1290 are
 pre-admission requirements for the program, these courses should be completed in the
 first possible semester.
- Confirm the course availability by using <u>online course schedule</u>
- Know the important <u>dates and deadlines</u>
- Students are encouraged to make alternative plans in case their transfer credit is denied, or the course availability changes, and/or other circumstances arise.
 - * Course historically offered only in the fall
 - ** Course historically offered only in the winter
 - *** Prerequisite Waiver required. Fill out the PRW Request Form online.

Typical Schedule

5 courses/semester

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Semester 1 - Fall	Semester 2 - Winter
1) ACCT 2210	1) ECON 2330***
2) CMNS 1290	2) IBUS 3510 ***
3) ECON 2320 ***	3) MKTG 3470
4) ENGL 1100	4) MKTG Upper Level Elective
5) MKTG 2430 ***	5) MNGT 3710
Semester 3 - Fall	Semester 4 - Winter
1) MKTG 3480	1) MKTG 4460
2) MKTG Upper Level Elective	2) MKTG Upper Level Elective
3) MKTG Upper Level Elective	3) MKTG Upper Level Elective
4) MKTG Upper Level Elective	4) MKTG Upper Level Elective
5)	5)
Semester 5 – Winter	Semester 6 –
1)	1)
2)	2)
3)	3)
4)	4)
5)	5)

4 courses/semester

Semester 1 - Fall	Semester 2 - Winter
1) CMNS 1290	1) ACCT 2210
2) ECON 2320 ***	2) ECON 2330***
3) ENGL 1100	3) MNGT 3710
4) MKTG 2430 ***	4) MKTG 3470
Semester 3 - Summer	Semester 4 - Fall
1) IBUS 3510 ***	1) MKTG 3480
2) MKTG Upper Level Elective	2) MKTG Upper Level Elective
	3) MKTG Upper Level Elective
	4) MKTG Upper Level Elective
Semester 5 – Winter	Semester 6 – Summer
1) MKTG 4460 ***	Semester o Summer
2) MKTG Upper Level Elective	
3) MKTG Upper Level Elective	
4) MKTG Upper Level Elective	

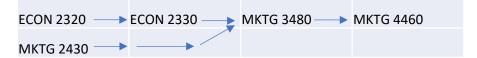
Updated on Feb./23



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Typical Schedule

Semester 1 - Winter

5 courses/semester

Updated on Feb./21

Semester 2 - Fall

1) ACCT 2210	1) ECON 2330***
2) CMNS 1290	2) IBUS 3510 ***
3) ECON 2320 ***	3) MKTG 3470
4) ENGL 1100	4) MKTG Upper Level Elective
5) MKTG 2430 ***	5) MNGT 3710
Semester 3 - Winter	Semester 4 - Fall
1) MKTG 3480	1) MKTG 4460 ***
2) MKTG Upper Level Elective	2) MKTG Upper Level Elective
3) MKTG Upper Level Elective	3) MKTG Upper Level Elective
4) MKTG Upper Level Elective	4) MKTG Upper Level Elective
Semester 5 –	Semester 6 –

4 courses/semester

Semester 1 - Winter	Semester 2 - Summer
1) CMNS 1290	1) ACCT 2210
2) ECON 2320 ***	2) ECON 2330***
3) ENGL 1100	
4) MKTG 2430 ***	
Semester 3 - Fall	Semester 4 - Winter
L) MNGT 3710	1) MKTG 4460 ***
2) IBUS 3510 ***	2) MKTG Upper Level Elective
3) MKTG 3480	3) MKTG Upper Level Elective
1) MKTG 3470	4) MKTG Upper Level Elective
Semester 5 – Fall	Semester 6 –
1) MKTG Upper Level Elective	
2) MKTG Upper Level Elective	
3) MKTG Upper Level Elective	
4) MKTG Upper Level Elective	