



SoBE Update to the Strategic Research Plan Advisory Committee March 2021



Context

- Research is one of the priorities in SoBE's draft strategic plan, including nurturing a research culture and determining research themes
- SoBE has struck a Research Task Force
- SoBE is pursuing the Association to Advance Collegiate Schools of Business (AACSB) accreditation. Two AACSB standards relate to research:
 - Impact of Scholarship
 - Engagement & Societal Impact
- Business schools tend to rely more heavily on industry funding than tri-council funding

SoBE Emerging Research Themes

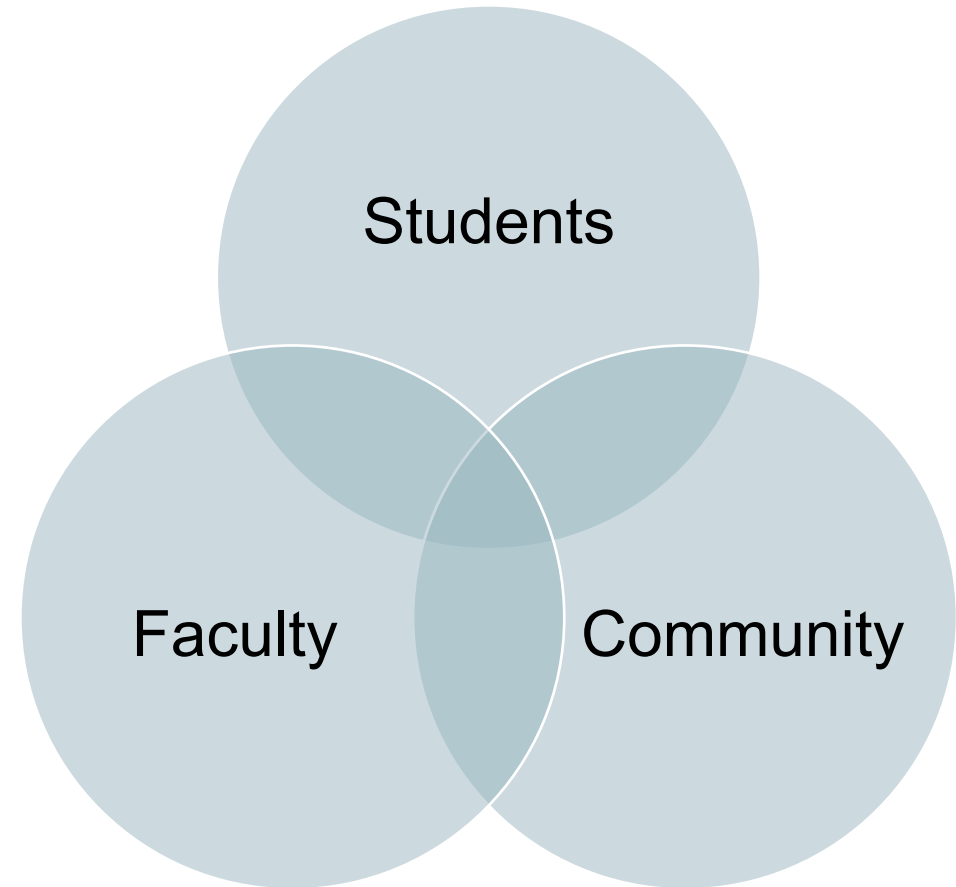
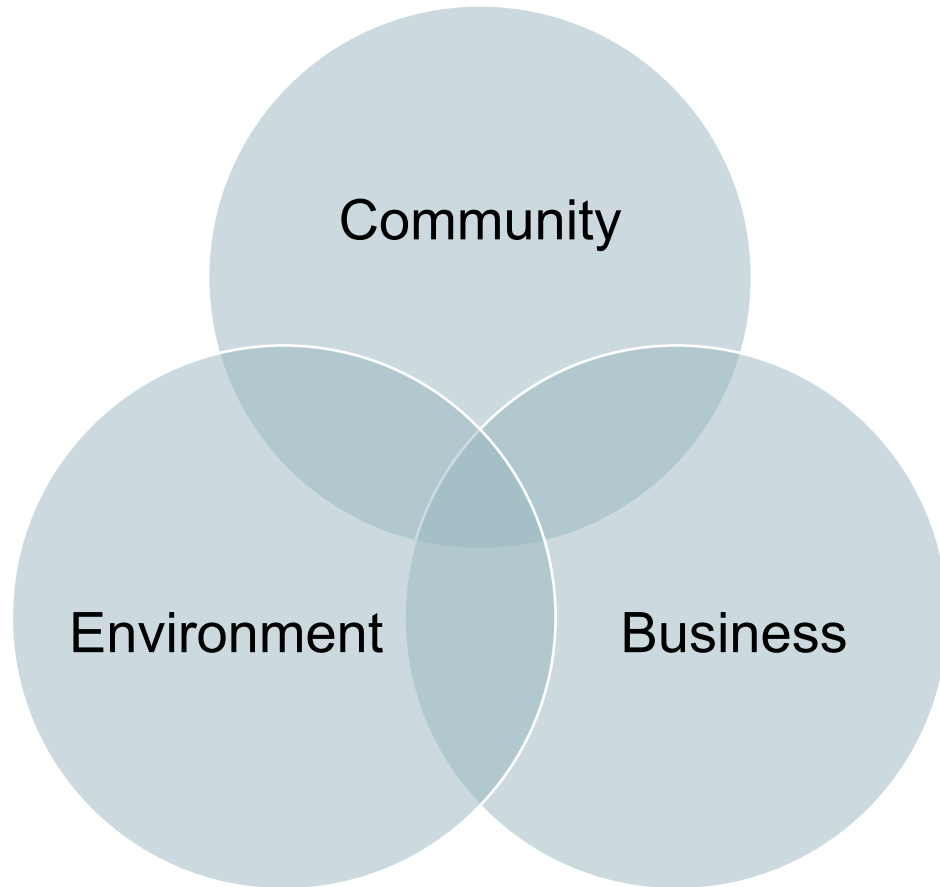
1. Sustainability

2. Indigenous (aspirational)

3. Social Responsibility

- These themes align with:
 - TRU's values of Inclusion & Diversity, Community-Mindedness, and Sustainability
 - TRU's strategic change goals to Honour Truth & Reconciliation Rights, and, Lead in Community Research & Scholarship
 - AACSB's expectation that business schools will have a positive societal impact

Positive Societal Impact: Emerging Themes and Stakeholder Inclusivity



Future Considerations for SoBE Research

- **Increasing impact**
 - Emphasizing research with positive societal impact
 - Exploring avenues for research dissemination, application, publication, sharing, etc.
- **Increasing knowledge** (specifically around Indigenous research)
 - Hiring and/or supporting Indigenous faculty members
 - Identifying alternatives to hiring Indigenous faculty members (e.g., visiting scholars, adjunct professors, chair-in-residence, expert-in-residence, etc.)
- **Increasing funding**
 - Improving success with tri-council funding options
 - Expanding industry/sector funding opportunities

Thank You!

Questions?
