

PLANNING COUNCIL FOR OPEN LEARNING  
REPORT TO SENATE  
**FOR INFORMATION ONLY**

November 10, 2010

**NEW PROGRAM:**

**Event Management Certificate**

Distance program moving from campus to Open Learning

Program admission criteria: Open

Course admission criteria: Open

**NEW COURSES:**

**CONV 101 Introduction to Tourism**

No Prerequisites

**CONV 102 Introduction to Special Event Management**

No Prerequisites

**CONV 103 Celebrating Community and Culture**

No Prerequisites

**CONV 104 Event Volunteer Management**

No Prerequisites

**CONV 105 Legal Liability and Risk Management**

No Prerequisites

**CONV 106 Event Marketing**

No Prerequisites