



Name:	
Student Number:	

BA, CMNS (Public Relations)

Lower Level (1000/2000 level)

REQUIRED (33 credits)			
First Year Requirements (12)			
	Course	Term	Credit
CMNS 1160 Introduction to Communication			
CMNS 1290 Introduction to Professional Writing			
ENGL 1100 Introduction to University Writing			
3 Credits of ENGL			
Second Year Requirements (12)			
CMNS 2160 Mass Communication and the Pop Culture Industry			
CMNS 2170 Interpersonal Communication			
CMNS 2290 Technical Communication			
JOUR 2060 Introduction to Multimedia			
Events/Marketing Requirements (9)			
EVNT 2260 Managing Festivals and Events (prereq waived)			
EVNT 2070 Staging Special Events (prereq waived)			
MKTG 2430 Introduction to Marketing OR			
TMGT 1150 Marketing and Customer Service			
Electives (27 Credits)			
Lower-Level Electives	Course	Term	Credit
Choose 9 lower-level electives. These can be from inside or outside the program.			
			60

