

Name: Student Number:

BA, CMNS (New Media)

Lower Level (1000/2000 level)

REQUIRED (30 credits)			
First Year Requirements (15)	Course	Term	Credit
CMNS 1160 Introduction to Communication			
CMNS 1290 Introduction to Professional Writing			
VISA 1500 Introduction to Visual Culture			
ENGL 1100 Introduction to University Writing			
3 Credits of ENGL			
Second Year Requirements (12)			
CMNS 2160 Mass Communication and the Pop Culture Industry			
CMNS 2180 Social Networks, Online Identities, and Internet Mem			
CMNS 2290 Technical Communication			
CMNS 2200 Technology and Communication			
New Media Requirement (3)			
CMNS 1500 Digital Photography OR			
CMNS 1750 Graphic Application and Design OR			
COMP 1810; OR COMP 1040/1060/1070/1080; OR			
COMP 1150			
Electives (30 Credits)			
Lower Level Electives	Course	Term	Credit
Choose 10 lower level electives. These can be from inside or			
outside the program.			
			60

Upper Level (3000/4000)

REQUIRED (39 credits)					
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Core Requirements (12)	Course	Term	Credit		
CMNS 3000 Communication Research Methods					
CMNS 3800 Communication and New Media					
CMNS 3210 Digital Communities					
CMNS 4xx0 Capstone (to be taken in last 30 credits)					
Required Electives (27)					
Choose any 9 Upper Level JCNM Courses					
Electives (21 Credits)					
Upper Level Electives (21 credits)	Course	Term	Credit		
Choose 7 Upper Level electives.					
• You must have a min. of 18 Upper Level credits outside					
the JCNM program.					
			60		

General Education Requirements

Included in your 120 credits above, you must have courses that meet each of the general education requirements.

- 1 course for each of the eight Institutional learning outcomes
- Of those 8 courses, a minimum of 4 (1 in each theme) must be outside the discipline.
- Of those 8 courses, one must also be designated as high impact (HI)
- You must also complete the Capstone course in the final 30 credits of your study.

Theme	Institutional Outcome Recommend:	Course	Inside or outside? HI?	Term Done?
Connection	Teamwork			
	Communication – CMNS 1500 (HI)			
Engagement	Lifelong Learning			
	Citizenship – CMNS 2160			
Exploration	Knowledge – CMNS 3210			
	Critical Thinking/Investigation			
Local-to-Global	Intercultural Awareness – CMNS 3510			
	Indigenous Knowledges and Ways			
	Capstone	CMNS 4xx0	Inside	