

**Student Engagement Senate Sub-Committee**

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**Minutes**

**Wednesday, 30 March 2011**

**9:00 – 10:00**

**CN Boardroom – 3<sup>rd</sup> Floor – Clock Tower**

**Attendance:**

Chris Adam (Chair)  
Linda Butt (Recorder)  
Adrian Conradi  
Dorys Crespin-Mueller  
Kristen Hamilton  
Marion Hannaford (Regrets)  
Gerard Hayes (Regrets)  
Peter Hilton  
Hoberly Hove  
Gary Hunt (Regrets)  
Sukh Matonovich  
Marlies McArthur

Keith Meldrum  
Ken Olynyk (Absent)  
Valerie Peachey (Regrets)  
Justin Powers  
Rebecca Purdy (Absent)  
Susan Purdy  
Elizabeth Rennie  
Harold Richins  
Duane Seibel  
Graeme Wallis (Regrets)  
Annie Zhong

- 1. Approval of Agenda**  
Add item #5, Communications around NSSE (Senate Item)
- 2. Approval of January 26, 2010 Minutes**  
Motion to approve January 26, 2010 Minutes by Duane Seibel; Seconded by Peter Hilton; Motion Carried
- 3. Strategic Plan 2007 – 2012 – Student Engagement (Chris Adam)**  
The Action Plan of the 2007-2012 Strategic Plan has been reviewed, and outlines progress to date for the various strategic goals.
- 4. Annual Report to Senate (Chris Adam)**  
The Student Engagement Committee's Annual Report to Senate has been re-scheduled for submission to the May Senate meeting. Chris Adam, Chair, will prepare the annual report and will bring it back to the April 28<sup>th</sup> meeting for Committee review and endorsement prior to submitting to Senate. Chris Adam, Chair, will provide feedback on the pilot project.

**5. Communications around NSSE (Item from Senate) (Chris Adam)**

Members of Senate inquired about the newspaper article which quoted McLeans and showed that TRU student satisfaction results were lower than average; however, the results in the article were based on combined US/Canada scores.

TRU actually rated above average satisfaction results when compared only to Canadian Universities.

Discussion on how to pro-actively report NSSE finds to local media. Items for the next Committee meeting agenda to support communication strategies include:

- Development of a NSSE Results Communication Plan; bring ideas to next meeting of how to improve communications
- Dorys will provide the Committee with a listing of current communications

**Other**

Student Engagement key focus on TRU for future branding.